

Launch of Project Matru Samriddhi

Matru Samruddhi project was launched with an objective of tracking of pregnant women of Sambalpur Municipal Corporation (SMC) Area, providing nutritional supplement and providing them quality antenatal and postnatal care.

The one year project will reduce the IMR & MMR in SMC Area and will also raise the nutritional status of the community, especially high risk pregnant women by use of cheap, locally available nutritious foods, to impart nutrition education and nutrition cooking demonstration to convinced mothers.

The project will impact around 600 High Risk Pregnant women over a period of one Area. This noble initiative has been taken up under CSR initiative of MCL in collaboration with District Administration, Sambalpur.

The programme was launched by Collector, Sambalpur in presence of Commissioner, SMC, CDM & PHO, Sambalpur and Deputy Manager (CSR), MCL.

